

Bergen, Norway, March 2013

PATRONAGE & EXHIBITION OPPORTUNITIES OCEANS 13 MTS/IEEE BERGEN

Grieghallen, Bergen – Norway
Monday June 10th to Thursday 13th of June 2013

Move in: Monday morning June 10th 2013
Move Out: Thursday afternoon June 13th 2013

Background

The Organizing Committee, IEEE Norway Section and the Norwegian IEEE-OES Chapter are delighted to invite you to the OCEANS'13 MTS/IEEE Conference to be held in the world heritage city of Bergen, Norway, on June 10th -13th, 2013. The prestigious OCEANS Conference, jointly sponsored by the Marine Technology Society (MTS) and the Oceanic Engineering Society of the Institute of Electrical and Electronic Engineers (OES/IEEE), is a major international forum for scientists, engineers and predominant ocean users to promote, disseminate and exchange their knowledge, ideas, applications and scientific-technical advances within Oceanic Engineering and Marine Technologies. This is done with the purpose of raising awareness regarding the important role played by the sea in our lives and our environment, and the use of technology to preserve and improve it. OCEANS'13 MTS/IEEE in Bergen features tutorials on topics of specific interest, a comprehensive technical program of lectures and presentations, a student program, and a large exhibit hall.

The aim of the Exhibition, is to emphasize on the theme "**The Northern Dimension and Challenges**", an issue of outmost global significance in our current state of environmental and climate changes.

On behalf of the organizing committee of the OCEANS 13, we hereby offer your company to participate at this congress as it will be an excellent opportunity to expose your company brand and products to a target audience.

Congress venue

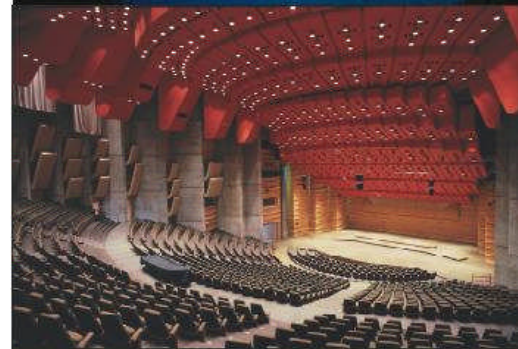
The congress venue is Grieghallen, the largest convention center in Bergen. Exhibitors will be given excellent opportunities to present company names and products in the Exhibition area. The plenary room and parallel session rooms have superb capacity and the exhibition area is located in the immediate area. Coffee breaks and luncheons will be embedded in the Exhibition Hall. This will offer excellent opportunities for both exhibitor interactions and delegate mingling in a compact and modern setting. More Information can be found at www.grieghallen.no

The organizing Committee is dedicated to do their outmost to ensure that your investment at OCEANS 13 will be as fruitful as possible, by facilitating an effective market place for your company and its products. On the next pages you will find the patronage and exhibition packages on offer.

The Patronage and Exhibition is coordinated by the officially appointed PCO for the OCEANS'13 MTS/IEEE, Travel Planners of Scandinavia AS, acting as Agent of Contract on behalf of the above mentioned congress hosts.

All questions and orders will be handled individually and confidentially. If you are interested in becoming a patron or exhibitor, then please send an e-mail to:
harald.riisnaes@travel-planners.no

Best regards
OCEANS'13 MTS/IEEE
Terje Gjengedal,
General Chair
www.oceans13mtsieeebergen.org



Patronage & Exhibition Packages

Gold Patron

NOK 150 000.00

1. Exhibition space of 27m². (3 x 9 meters Shell Scheme build-up included)
2. Exclusive right to host a scientific symposium / key lecture during conference, embedded in the official conference program. Duration: 1,5 hours. Cost of any optional F&B requirements not included.
3. 5 conference participation passes, including all Social evening conference events and 2 Exhibition only passes.
4. Company logo exposure in program with Acknowledgement and gratitude from LOC
5. Two full pages advertisement in second announcement and final program.
6. Company logo exposure and hyperlink of company web site on OCEANS 13 homepage.
7. Provide conference bags with company logo exposure or Logo exposure on Name Badge. Cost of bag production not included.
8. Company advertisement flyer inside bags.
9. Company logo exposure on still picture on screen inside plenary meeting room during break and on rolling program screens in the break out areas
10. Inclusion in the Exhibitor listing

Extra opportunity:

Gold & Silver patrons are given the opportunity to buy extra exposure through oral company presentation and graphic logo exposure during the Ice breaker reception on Day 1.

Cost: NOK 35,000.

VAT 25% will come in addition to mentioned prices.



Silver Patron

NOK 100 000.00

1. Exhibition space of 18m². (3 x 6 meters Shell Scheme build-up included)
2. 2 conference participation passes, including all Social evening conference events and 2 Exhibition only passes.
3. One full page advertisement in final program.
4. Company logo exposure and hyperlink of company web site on OCEANS 13 homepage.
5. Company logo exposure on still picture on screen inside plenary meeting room during break and on rolling program screens in the break out areas
6. Company logo exposure in program with Acknowledgement and gratitude from LOC.
7. Inclusion in the Exhibitor listing.

Extra opportunity:

Gold & Silver patrons are given the opportunity to buy extra exposure through oral company presentation and graphic logo exposure during the Ice breaker reception on Day 1.
Cost: NOK 35,000.

VAT 25% will come in addition to mentioned prices.

Bronze Patron

NOK 50 000.00

1. Exhibition space of 9 m². (3 x 3 meters Standard Shell Scheme build-up included)
2. 1 conference participation pass, including all Social evening conference events and 2 Exhibition only passes.
3. One half page advertisement in final program .
4. Company logo exposure in program with Acknowledgement and gratitude from LOC.
5. Company logo exposure on still picture on screen inside plenary meeting room during break and on rolling program screens in the break out areas
6. Inclusion in the Exhibitor listing

VAT 25% will come in addition to mentioned prices.

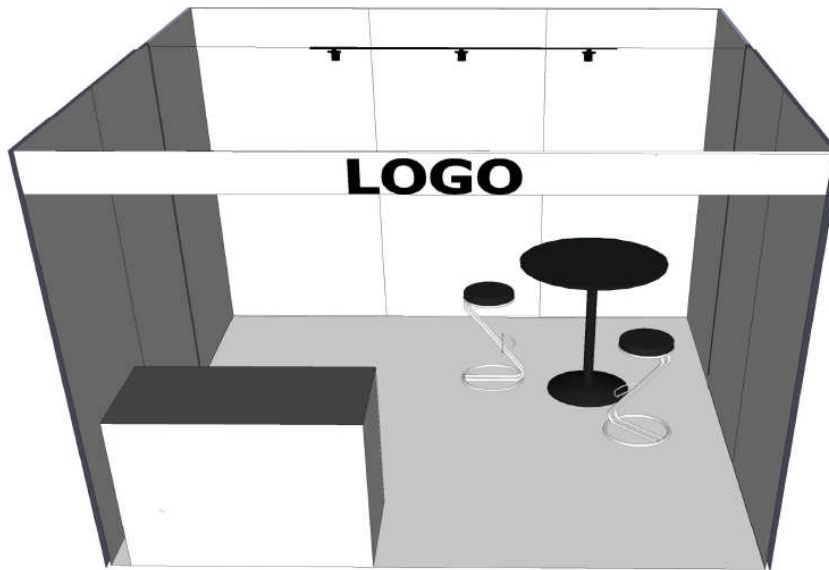


Standard Exhibition

NOK 28,800.00

1. Exhibition space of 9 m2. (3 x 3 meters Standard Shell Scheme build-up included)
 2. 1 conference participation pass, including all Social evening conference events and 2 Exhibition only passes.
 3. Inclusion in the Exhibitor listing.
- VAT 25% will come in addition to mentioned prices.**

Standard Shell Scheme 9 Sqm Build-up



9 Sqm Shell Scheme

Including:

4 X 50W spotlights

1,5 kW/ 230 V electricity outlet

9 Sqm carpet (colour Grey)

1 bar table

2 bar stools

1 desk

1 Facia bord (stand sign)



Pavilion Exhibition Space (cost per exhibitor) NOK 14,400.00

Each pavilion (themed Pavilion) has a total space of gross 120 m². On each pavilion there can be max 12 exhibitors with 6m² each. (3x2 meters)

Each pavilion space exhibitor will be granted 1 conference participation pass, including all Social evening conference events.

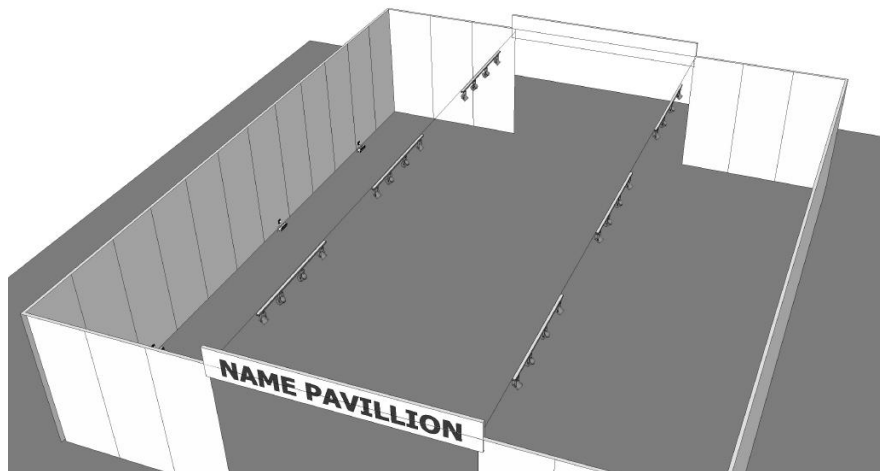
The idea is to invite network clusters of companies and / or associations to buy pavilions, whereby each pavilion can consist of several independent companies exhibiting under one common umbrella, thus enabling cost sharing and co-branding.

If one organization purchase an entire Pavilion, the cost will be NOK 132,000.00 with the same total space of gross 120 m². (Outer walls, signage and lighting included)

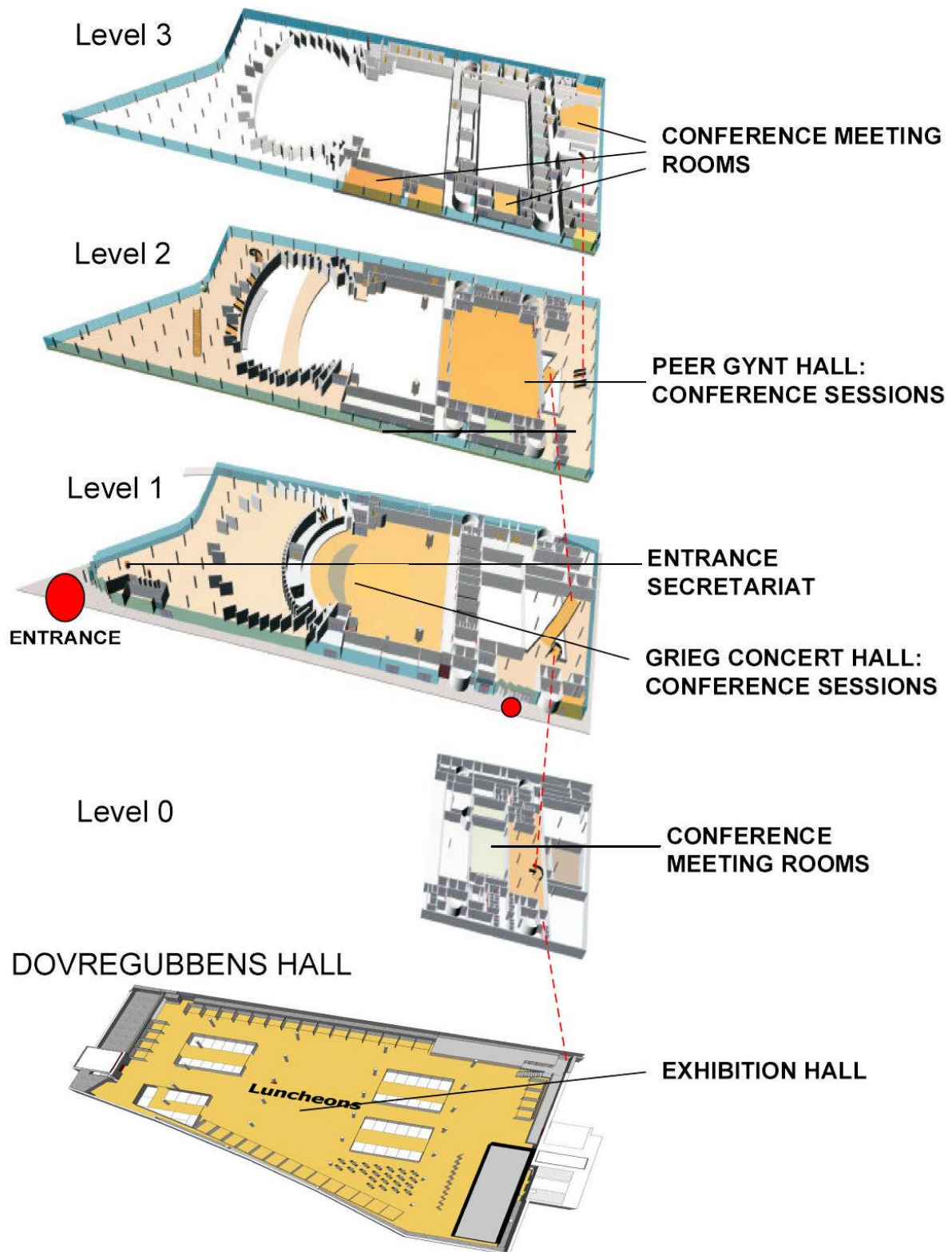
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Special offer to MTS member companies:

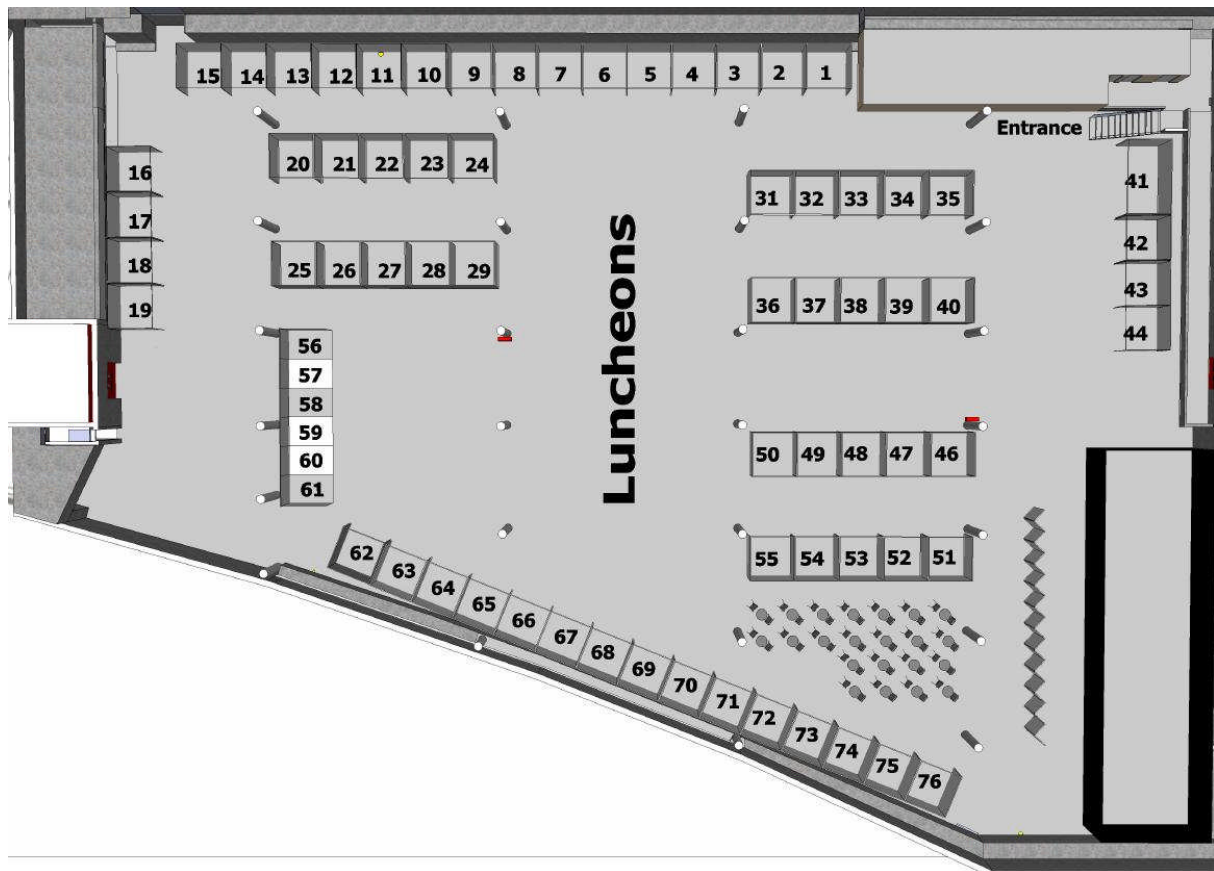
The Marine Technology Society (MTS) is planning an MTS Pavilion at the Oceans13 MTS/IEEE Bergen conference and a special rate is available for those members interested in being part of this pavilion. For more information on the MTS pavilion opportunity and/or MTS membership, please e-mail Mary Beth Loutinsky on mbloutinsky@gmail.com



Oceans 13 Overview



Oceans 13 Exhibition Floor plan



Ps: The floor plan is subject to change according to interest and exhibition sales. The stand allocation will be made by the appointed PCO. Information on the stand positions will be distributed approx. two months prior to the event dates.